



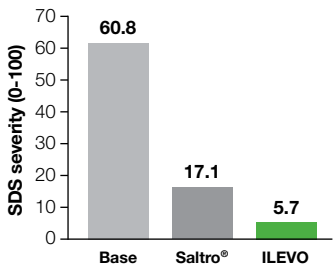
Focus On The Facts: The only proven protection against both SDS and nematodes.

ILEVO® seed treatment delivers powerful, proven protection against two of the biggest threats to soybean yields: Sudden Death Syndrome (SDS) and Soybean Cyst Nematode (SCN).

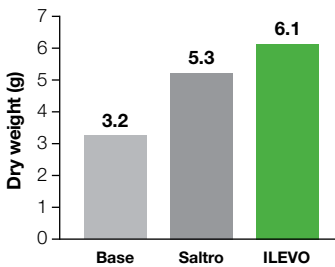
Let's **focus on the facts** to empower soybean growers to continue to win against both of these damaging pests.

Fact #1: Soybean growers trust ILEVO seed treatment to conquer SDS, year after year.

SDS severity

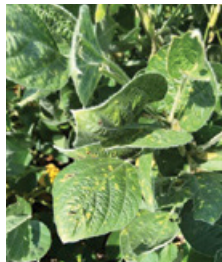


Dry plant weight



Inoculated with *Fusarium virguliforme* and SCN. All treatments received same fungicide + insecticide base. ILEVO seed treatment applied at 0.15 mg ai/seed. Source: BASF internal greenhouse study, 2020

Saltro seed treatment



Treatment: CruiserMaxx® Vibrance®, Saltro

ILEVO seed treatment

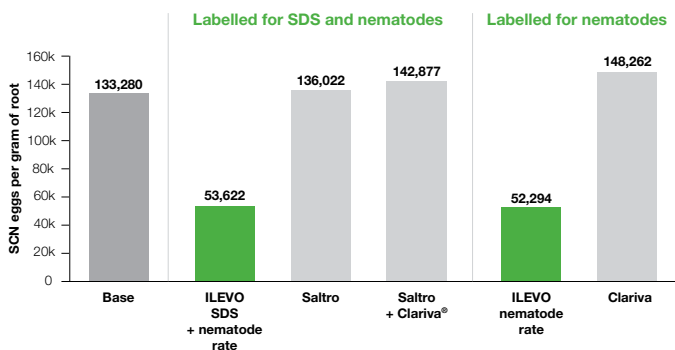


Treatment: ILEVO

Source: Richland, IA, August 13, 2020

Fact # 2: Nematodes may be hard to see, but it's clear that ILEVO seed treatment dramatically outperforms competitors.

SCN eggs per gram of root



Plants harvested at 30 days days after inoculation using SCN root extraction method. Source: BASF RTP Seed Treatment Technology Center, 2019

No SCN females found on plant treated with ILEVO seed treatment.



ILEVO seed treatment

SCN females circled on plant treated with Saltro seed treatment.

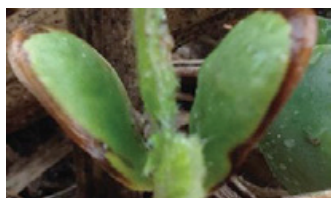


Saltro seed treatment

Planted on May 22, 2020. Both treatments received the same fungicide + insecticide base. Source: Valmeyer, IL., July 14, 2020

Fact #3: The halo effect is a visual confirmation that ILEVO seed treatment is working inside the plant.

Visible for a brief period.



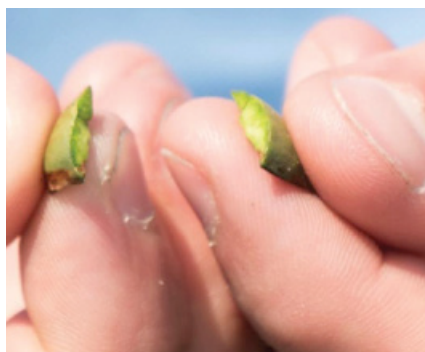
May 22



May 28

Source: Broken Bow, NE., 2015

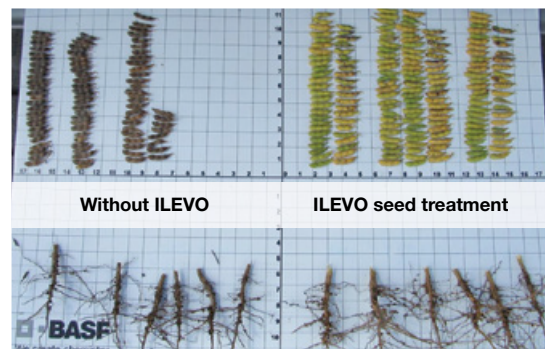
Does not impact internal tissue.



Inside the cotyledon, the tissue is alive and healthy. No significant impact on emergence, plant stands or yields.

Indicates protection against SDS and nematodes.

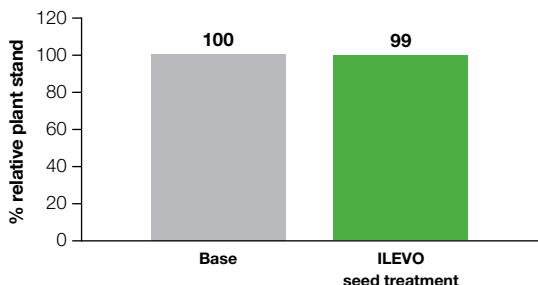
From halo to harvest, ILEVO seed treatment increases yield potential.



Source: Oregon, WI., 2019

Fact #4: Plants treated with ILEVO seed treatment have strong stands and healthy roots.

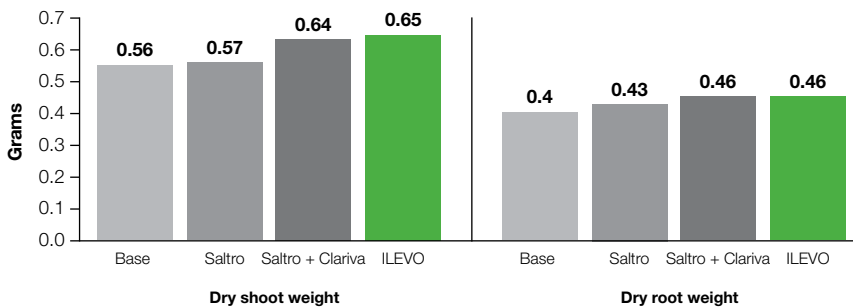
Plant stand (9 years, 562 Comparisons)



Percent relative plant stand with ILEVO seed treatment applied at 0.15 or 0.075 mg ai/seed compared to fungicide + insecticide base.

Source: 2011-2019 company sponsored and internal research, USA and Canada

Dry shoot weight and dry root weight



SCN inoculated GH assay with 10 replicates. Plants were inoculated with 2600 J2 nematodes 9 days after planting. Plant weights were collected 30 days after nematode inoculation. All treatments received the same fungicide + insecticide base. ILEVO seed treatment was applied at 0.5 mg ai/seed.

Source: BASF RTP internal greenhouse study, 2019

ILEVO seed treatment delivers powerful, proven performance against SDS and nematodes.

Year after year, ILEVO seed treatment delivers the consistent, proven results customers rely on.

4.6 bu/A
average yield
increase*

84%
consistency

364
comparisons

* Based on nine years of internal and external trial data from 2011-2019 with comparison to fungicide/insecticide base, ILEVO seed treatment applied at 0.15 mg ai/seed.

“We will continue to use ILEVO. It’s **the industry standard** for soybean cyst nematode and sudden death combination.”

“When we use ILEVO seed treatment, we allow the field to **express its full yield potential.**”

Source: US soybean growers and dealers; Endorser details available upon request.



For more information on crop protection products from BASF, contact your local **BASF AgSolutions® Representative** or visit agsolutions.ca

Always read and follow label directions.

AgSolutions and ILEVO are registered trade-marks of BASF, used under license by BASF Canada Inc. © 2021 BASF Canada Inc. Clariva, CruiserMaxx, Saltro and Vibrance are registered trademarks of Syngenta Participations AG.

