

Protect your canola. And your returns.

Manage cleavers with in-crop weed control.

BASF

We create chemistry

Cleavers are a competitive weed and have weed seeds that are nearly impossible to separate from canola seed. A canola sample contaminated with >1% cleavers seed will be downgraded, causing profit loss. If left untreated, cleavers can directly impact canola grade and lead to losses of up to \$91/acre.*

Here's how little it takes to downgrade your sample. And profits.

No. 1
Canada Grade

Lost profit*
None



No. 2
Canada Grade

Lost profit*
\$17/acre
\$15/tonne



No. 3
Canada Grade

Lost profit*
\$34/acre
\$30/tonne



Sample
Grade

Lost profit*
>\$91/acre
\$80/tonne

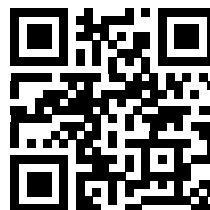


*Estimates based on 50 bushels per acre and \$10/bushel of canola

Cleavers compete with your crop.

Cleavers can steal water and nutrients from the soil. They cling to canola plants, competing for sunlight and can stunt crop development — limiting yield potential and your bottom line. At harvest, cleavers plants can add increased labour, fuel and equipment costs due to additional green matter, and can make swathing much more difficult.

**Find out what cleavers may
be costing your farm with
our Facet® L ROI calculator.**



The power of Facet L: Manage cleavers and protect your bottom line.

Facet L herbicide puts you in charge of controlling cleavers to protect your canola and return on investment. When tank mixed with Liberty® 150 herbicide, Facet L delivers superior control of cleavers in a convenient liquid formulation. Plus, Facet L delivers consistent in-crop and systemic activity.¹

Facet® L

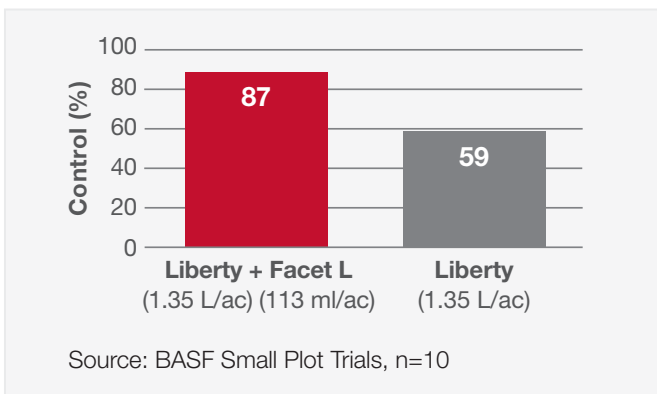
Herbicide

Liberty 150 herbicide + Facet L cleavers control



Source: Grower Applied Strip Trial, Provost, AB, 2020

Enhanced cleavers control when tank mixed with Liberty



Facet L applied in-crop



Source: Grower Applied Strip Trial, 2019

¹ When tank mixed with Liberty 150 herbicide.

Always read and follow label directions.

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