



We create chemistry

Get back to the basics of

GROWING SUCCESSFUL CROPS.

(With straightforward rewards.)

BASF Ag Rewards

2022 Western Canada Grower Program

Choose from flexible solutions and earn uncomplicated rewards.

At BASF we believe in providing a flexible range of solutions for your farm that give you more than just healthier crops and higher yields. That's why this year's Rewards Program features more opportunities than ever to earn up to 25%.



BASF Ag Rewards

2022 Western Canada Grower Program

Offer Period: October 1, 2021 – September 30, 2022

	Segment 1 Crop Establishment Solutions			Segment 2 Herbicide Solutions		Segment 3 Broadleaf Fungicide Solutions	Segment 4 Cereal Fungicide Solutions
Baseline Rewards eligibility: Purchase \$20,000+ of BASF Products, including BASF Qualifying Reward Products from at least 2 segments, with a minimum 300 acres per segment.	Teraxxa® F4 and Insure® Cereal Brands seed treatments	Insure Pulse seed treatment	Nodulator® inoculant Brands	Heat® Brands, Smoulder™ and Voraxor™	Armezon®, Basagran® Forte, Certitude®, Distinct®, Engenia®, Facet® L, Frontier® Max, Odyssey® Brands, Solo® Brands, Viper® ADV and Zidua® SC	Cevya®, Cotegra®, Dyax®, Lance® Brands and Priaxor®	Caramba®, Nexicor®, Sphaerex® and Twinline®
InVigor Reward To qualify, maintain a minimum ratio of 2 acres of InVigor® hybrid canola every 1 acre of Liberty 150 SN herbicide purchased.* And meet the minimum purchase requirement of 300 acres of InVigor hybrid canola and 300 acres of Liberty 150 SN herbicide.	20%	10%	10%	5%	5%	7%	7%
Baseline Reward Purchase from 2 segments or 3 segments.	2% or 4%	2% or 4%	2% or 4%	Qualifier	5% or 9%	5% or 9%	5% or 9%
Elite Reward Qualify for a Baseline Reward + purchase \$250,000 or more of Elite Qualifying Products.	Add 1% to Baseline Reward			Add 1% to Baseline Reward		Add 1% to Baseline Reward	Add 1% to Baseline Reward
MAXIMUM TOTAL SAVINGS	25%	15%	15%	6%	15%	17%	17%
CALCULATE YOUR SAVINGS							

* All growers must also sign and comply with the BASF Liberty and Trait Agreement.

BASF Ag Rewards – 2022 Western Grower Program and Legal Terms

1. **THIS BASF WESTERN AG REWARDS PROGRAM (PROGRAM) IS EXPRESSLY SUBJECT TO ALL OF THE OFFICIAL TERMS AND CONDITIONS AVAILABLE ONLINE AT WWW.AGSOLUTIONS.CA/REWARDS (PROGRAM TERMS AND CONDITIONS). YOU CAN ALSO RECEIVE A COPY OF THE PROGRAM TERMS AND CONDITIONS BY CALLING AGSOLUTIONS® CUSTOMER CARE AT 1-877-371-BASF (2273). BY PARTICIPATING IN THIS PROGRAM, YOU ARE AGREEING TO ACCEPT AND ABIDE BY THE PROGRAM TERMS AND CONDITIONS UNCONDITIONALLY.** The Program Terms and Conditions include provisions relating to the following: the offer period, eligibility and how to qualify, reward percentage value determination and reward calculation, reward eligibility verification, provision of consent to store, collect, share and use personal information and the receipt of commercial electronic messages.
2. BASF Products for the Program, to determine Program eligibility requirements, include:
 - **Inoculants:** All NODULATOR® brands
 - **Seed Treatments:** INSURE® CEREAL, INSURE CEREAL FX4, INSURE PULSE, and TERAXXA® F4
 - **Herbicides:** ALTITUDE FX®2, ALTITUDE FX 3, ARMEZON®, BANVEL® II, BASAGRAN, BASAGRAN FORTE, CENTURION®, CERTITUDE®, DISTINCT®, DYVEL®, DYVEL DSP, ENGENIA®, FACET® L, FRONTIER® MAX, GLADIATOR®, HEAT® COMPLETE, HEAT LQ, HEAT WG, LIBERTY® 150 SN, ODYSSEY® WG, ODYSSEY DLX, ODYSSEY NXT, ODYSSEY ULTRA, ODYSSEY ULTRA NXT, OUTLOOK®, POAST® ULTRA, PURSUIT®, SMOULDER™, SOLO®, SOLO ADV, SOLO ULTRA, VIPER® ADV, VORAXOR™ and ZIDUA® SC
 - **Fungicides:** ACROBAT®, CANTUS®, CARAMBA®, CEVYA®, COTEGRA®, DYAX®, FORUM®, HEADLINE®, LANCE®, LANCE AG, NEXICOR®, PRIAXOR®, PRIAXOR DS, SERCADIS®, SPHAEREX®, TWINLINE® and VELTYMA®
 - **Seed:** INVIGOR® HYBRID CANOLA
 - **Insecticides:** CIMEGRA®, SEFINA® and TITAN®

For information on the SRP of the BASF Products listed in these Terms, please contact your authorized Western Canadian retailer. To confirm whether a retailer is an authorized retailer of BASF products, please call us toll-free at 1-877-371-BASF (2273).

3. BASF Qualifying Reward Products for the Program, to determine eligibility to receive a Baseline Reward, include all BASF Products listed in Term 2 above with the exception of the following:
ALTITUDE FX 2, ALTITUDE FX 3, ARMEZON, BANVEL II, BASAGRAN, BASAGRAN FORTE, CENTURION, DYVEL, DYVEL DSP, LIBERTY, OUTLOOK, POAST ULTRA, PURSUIT, ACROBAT, CANTUS, HEADLINE, PRIAXOR DS, INVIGOR HYBRID CANOLA and SEFINA.
4. BASF Elite Qualifying Products for the Program, to determine eligibility to receive an Elite Reward, include all BASF Products listed in Term 2 above.
5. In order for Solo Brands to qualify for an InVigor Reward, Baseline Reward and/or the Elite Reward, the Eligible Participant must sign a **Clearfield®** Commitment Form and register a minimum of three hundred (300) acres of **Clearfield** lentils with a BASF **AgSolutions** Representative or a Western Canadian retailer.
6. In order to be eligible for an InVigor Reward, first you must purchase \$20,000 CAD or more of qualifying BASF Products at a participating retail location, including the threshold quantities of a minimum of 300 acres of InVigor® hybrid canola and a minimum 300 acres of Liberty 150 SN herbicide. Second, you must then meet the minimum ratio of One (1) Liberty 150 SN herbicide acre for every Two (2) InVigor acres purchased (1:2 ratio) above the minimum of 300 acres of Liberty 150 SN herbicide. For example, if you purchase 700 acres of InVigor, you'll need to purchase a minimum of 350 acres of Liberty 150 SN herbicide. And if you purchase 500 acres of InVigor, you'll need to purchase a minimum of 300 acres of Liberty 150 SN herbicide since it is a minimum requirement to be eligible for the reward.

With the online BASF Ag Rewards Calculator, there's another simple way to calculate your rewards—and you can do it from anywhere.

Visit agsolutions.ca/westrewardscalculator.



Always read and follow label directions.

AgSolutions, ACROBAT, ALTITUDE FX, ARMEZON, BANVEL, BASAGRAN, CANTUS, CARAMBA, CERTITUDE, CEVYA, Clearfield, the unique Clearfield symbol, CIMEGRA, COTEGRA, DISTINCT, DYAX, DYVEL, ENGENIA, FACET, FORUM, FRONTIER, GLADIATOR, HEADLINE, HEAT, INSURE, INVIGOR, LANCE, LIBERTY, NEXICOR, NODULATOR, ODYSSEY, OUTLOOK, POAST, PRIAXOR, PURSUIT, SEFINA, SERCADIS, SOLO, SPHAEREX, TERAXXA, TITAN, TWINLINE, VIPER, and ZIDUA are registered trade-marks of BASF; all used under license by BASF Canada Inc. INSURE CEREAL, INSURE CEREAL FX4, INSURE PULSE, and/or TERAXXA F4 seed treatments, and ACROBAT, CANTUS, CARAMBA, CEVYA, COTEGRA, DYAX, FORUM, HEADLINE, LANCE, LANCE AG, NEXICOR, PRIAXOR, PRIAXOR DS, SERCADIS, SPHAEREX, TWINLINE, and/or VELTYMA fungicides should be used in a preventative disease control program. ALTITUDE FX 2 and ALTITUDE FX 3 can only be used on wheat varieties with the Clearfield trait. © 2021 BASF Canada Inc. Canadian trademark registration has been applied for and is pending for Smoulder™ and Voraxor™.

CENTURION is a registered trade-mark of Arysta LifeScience Group Company.


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