

Offer Period: October 1, 2022 – September 30, 2023

BASF Ag Rewards

2023 Western Canada Grower Program



Learn more at
AgSolutions.ca/AgRewards

Step 1

InVigor®

Purchase 300 acres of InVigor® hybrid canola & Liberty®

Start by purchasing a minimum of 300 acres of InVigor and Liberty 150 SN herbicide. Then maintain a 2 to 1 ratio of InVigor hybrid canola to Liberty 150 SN beyond the 300-acre minimum.

Step 2

Canola Crop Protection

PURCHASE 300 ACRES OR MORE OF BOTH CANOLA HERBICIDES AND CANOLA FUNGICIDE INDICATION BELOW:

QUALIFYING CANOLA Herbicide	CANOLA Fungicide
Certitude®, Facet® L or Heat® LQ*	Cotegra®

Step 3

Cereals & Pulses

PURCHASE 300 ACRES OR MORE OF ANY PRODUCT OR PRODUCT COMBINATION FROM CROP ESTABLISHMENT OR SEED TREATMENT OR FUNGICIDE INDICATION BELOW:

PULSE Crop Establishment	CEREAL Seed Treatment	CEREAL Fungicide
Nodulator® Brands, Insure® Pulse	Insure® Cereal FX4, Teraxxa® F4	Sphaerex®, Caramba®, Nexicor®, Twinline®

The Ag Rewards rebates below activate when all three steps are complete**

UP TO 15%	UP TO 17%	UP TO 15%	UP TO 25%	UP TO 17%
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Complete all 3 steps, and you'll also be eligible for rebates on select premium BASF products such as Dyax®, Viper® ADV, Odyssey® Brands and other products not listed above. Details at AgSolutions.ca/AgRewards

* Heat LQ is a qualifying product only.

**Purchase \$20,000+ of eligible BASF products to qualify. For maximum rebate, you must qualify for a baseline reward and purchase \$250,000+ of Elite qualifying products. See reverse for details. Additional terms and conditions apply, visit AgSolutions.ca/AgRewardsTerms.

BASF Ag Rewards – 2023 Western Grower Program and Legal Terms

1. **THIS BASF WESTERN AG REWARDS PROGRAM (PROGRAM) IS EXPRESSLY SUBJECT TO ALL OF THE OFFICIAL TERMS AND CONDITIONS AVAILABLE ONLINE AT WWW.AGSOLUTIONS.CA/AGREWARDSTERMS (PROGRAM TERMS AND CONDITIONS). YOU CAN ALSO RECEIVE A COPY OF THE PROGRAM TERMS AND CONDITIONS BY CALLING AGSOLUTIONS' CUSTOMER CARE AT 1-877-371-BASF (2273). BY PARTICIPATING IN THIS PROGRAM, YOU ARE AGREEING TO ACCEPT AND ABIDE BY THE PROGRAM TERMS AND CONDITIONS UNCONDITIONALLY.** The Program Terms and Conditions include provisions relating to the following: the offer period, eligibility and how to qualify, reward percentage value determination and reward calculation, reward eligibility verification, provision of consent to store, collect, share and use personal information and the receipt of commercial electronic messages.

2. BASF Products for the Program, to determine Program eligibility requirements, include:

- **Inoculants:** All NODULATOR® brands
- **Seed Treatments:** INSURE® CEREAL, INSURE CEREAL FX4, INSURE PULSE, and TERAXXA® F4
- **Herbicides:** ALTITUDE FX®2, ALTITUDE FX 3, ARMEZON®, BANVEL® II, BASAGRAN, BASAGRAN FORTE, CENTURION®, CERTITUDE®, DISTINCT®, DYVEL®, DYVEL DSP, ENGENIA®, FACET® L, FRONTIER® MAX, GLADIATOR®, HEAT® COMPLETE, HEAT LQ, HEAT WG, LIBERTY® 150 SN, ODYSSEY® WG, ODYSSEY DLX, ODYSSEY NXT, ODYSSEY ULTRA, ODYSSEY ULTRA Q, OUTLOOK®, POAST® ULTRA, PURSUIT®, SMOULDER™, SOLO®, SOLO ADV, SOLO ULTRA Q, VIPER® ADV, VORAXOR®, VORAXOR COMPLETE and ZIDUA® SC
- **Fungicides:** ACROBAT®, CARAMBA®, CEVYA®, COTEGRA®, DYAX®, FORUM®, LANCE®, LANCE AG, HEADLINE®, NEXICOR®, PRIAXOR®, PRIAXOR DS, SERCADIS®, SPHAEREX®, TWINLINE® and VELTYMA®
- **Seed:** INVIGOR® HYBRID CANOLA
- **Insecticides:** CIMEGRA®, SEFINA® and TITAN®

For information on the SRP of the BASF Products listed in these Terms, please contact your authorized Western Canadian retailer. To confirm whether a retailer is an authorized retailer of BASF products, please call us toll-free at 1-877-371-BASF (2273).

3. BASF Qualifying Reward Products for the Program, to determine eligibility to receive a Baseline Reward, include all BASF Products listed in Term 2 above with the exception of the following:

ALTITUDE FX 2, ALTITUDE FX 3, BANVEL II, BASAGRAN, CENTURION, DYVEL, DYVEL DSP, LIBERTY 150 SN, LANCE, LANCE AG, OUTLOOK, POAST ULTRA, PURSUIT, ACROBAT, HEADLINE, PRIAXOR DS, INVIGOR HYBRID CANOLA and SEFINA.

4. BASF Elite Qualifying Products for the Program, to determine eligibility to receive an Elite Reward, include all BASF Products listed in Term 2 above.

5. In order for Solo Brands to qualify for an InVigor Reward, Baseline Reward and/or the Elite *Reward, the Eligible Participant must register a minimum of three hundred (300) acres of **Clearfield®** lentils with a BASF **AgSolutions** Grower Representative, through **AgSolutions** Customer Care, or a Western Canadian retailer.

6. In order to be eligible for an InVigor Reward, first you must purchase \$20,000 CAD or more of qualifying BASF Products at a participating retail location, including the threshold quantities of a minimum of 300 acres of InVigor® hybrid canola and a minimum 300 acres of Liberty 150 SN herbicide. Second, you must then meet the minimum ratio of One (1) Liberty 150 SN herbicide acre for every Two (2) InVigor acres purchased (1:2 ratio) above the minimum of 300 acres of Liberty 150 SN herbicide. For example, if you purchase 700 acres of InVigor, you'll need to purchase a minimum of 350 acres of Liberty 150 SN herbicide. And if you purchase 500 acres of InVigor, you'll need to purchase a minimum of 300 acres of Liberty 150 SN herbicide since it is a minimum requirement to be eligible for the reward.



Refer to the matrix below for savings on all the BASF Reward Brands.

Baseline Rewards eligibility: Purchase \$20,000+ of BASF Products, including BASF Qualifying Reward Products from at least 2 segments, with a minimum 300 acres per segment.	Segment 1 Crop Establishment Solutions			Segment 2 Herbicide Solutions		Segment 3 Fungicide Solutions	Segment 4 Fungicide Solutions
	Teraxxa® F4 and Insure® Cereal Brands seed treatments	Insure Pulse seed treatment	Nodulator® inoculant Brands	Heat® Brands, Smoulder™ and Voraxor® Brands	Armezon®, Basagran® Forte, Certitude®, Distinct®, Engenia®, Facet® L, Odyssey® Brands, Solo® Brands, Viper® ADV and Zidua® SC	Cotegra®, Dyax® and Priaxor®	Caramba®, Nexicor® and Sphaerex® and Twinline®
InVigor Reward Start by purchasing a minimum of 300 acres of InVigor® hybrid canola and Liberty 150 SN herbicide.* Then maintain a 2 to 1 ratio of InVigor to Liberty 150 SN beyond the 300-acre minimum.	20%	10%	10%	5%	5%	8%	8%
Baseline Reward Purchase from 2 segments or 3 segments.	2% or 4%	2% or 4%	2% or 4%	Qualifier	5% or 9%	4% or 8%	4% or 8%
Elite Reward Qualify for a Baseline Reward + purchase \$250,000 or more of Elite Qualifying Products.	Add 1% to Baseline Reward			Add 1% to Baseline Reward		Add 1% to Baseline Reward	Add 1% to Baseline Reward
MAXIMUM TOTAL SAVINGS	25%	15%	15%	6%	15%	17%	17%

With the online BASF Ag Rewards Calculator, there's another simple way to calculate your rewards—and you can do it from anywhere.

agsolutions.ca/westrewardscalculator

BASF
We create chemistry

Always read and follow label directions.

AgSolutions, ACROBAT, ALTITUDE FX, ARMEZON, BANVEL, BASAGRAN, CARAMBA, CERTITUDE, CEVYA, Clearfield, the unique Clearfield symbol, CIMEGRA, COTEGRA, DISTINCT, DYAX, DYVEL, ENGENIA, FACET, FORUM, FRONTIER, GLADIATOR, HEADLINE, HEAT, INSURE, INVIGOR, LANCE, LIBERTY, NEXICOR, NODULATOR, ODYSSEY, OUTLOOK, POAST, PRIAXOR, PURSUIT, SEFINA, SERCADIS, SOLO, SPHAEREX, TERAXXA, TITAN, TWINLINE, VIPER, VORAXOR and ZIDUA are registered trademarks of BASF; all used under license by BASF Canada Inc. INSURE CEREAL, INSURE CEREAL FX4, INSURE PULSE, and/or TERAXXA F4 seed treatments, and ACROBAT, CANTUS, CARAMBA, CEVYA, COTEGRA, DYAX, FORUM, HEADLINE, NEXICOR, PRIAXOR, PRIAXOR DS, SERCADIS, SPHAEREX, TWINLINE, and/or VELTYMA fungicides should be used in a preventative disease control program. ALTITUDE FX 2 and ALTITUDE FX 3 can only be used on wheat varieties with the Clearfield trait. © 2022 BASF Canada Inc. Canadian trademark registration has been applied for and is pending for Smoulder™.

CENTURION is a registered trade-mark of Arysta LifeScience Group Company.