

# BASF Ag Rewards

## 2023 Western Canada Grower Program

**Offer Period:** October 1, 2022 – September 30, 2023



|   | Segment 1<br>Crop Establishment Solutions                                  |  |  | Segment 2<br>Herbicide Solutions                                 |  | Segment 3<br>Fungicide Solutions  | Segment 4<br>Fungicide Solutions   |
|---|--|--|--|--|--|---|--|
| <b>Baseline Rewards eligibility:</b><br>Purchase \$20,000+ of BASF Products, including BASF Qualifying Reward Products from at least 2 segments, with a minimum 300 acres per segment.                              | <b>Row crops:</b><br>Teraxxa® F4 and Insure® Cereal Brands seed treatments | <b>Row crops:</b><br>Insure Pulse seed treatment<br><br><b>Potatoes:</b><br>Cimegra® and Titan® insecticides | <b>Row crops:</b><br>Nodulator® inoculant Brands | <b>Row crops:</b><br>Heat® Brands, Smoulder™ and Voraxor® Brands | <b>Row crops:</b><br>Armezon®, Basagran® Forte, Certitude®, Distinct®, Engenia®, Facet® L, Odyssey® Brands, Solo® Brands and Viper® ADV<br><br><b>Potatoes:</b><br>Frontier® Max and Zidua® SC | <b>Row Crops:</b><br>Cotegra®, Dyax® and Priaxor®<br><br><b>Potatoes:</b><br>Cevya®, Sercadis® and Veltyma® | <b>Row crops:</b><br>Caramba®, Nexicor®, Sphaerex® and Twinline®<br><br><b>Potatoes:</b><br>Forum® |
| <b>InVigor Reward</b><br>Start by purchasing a minimum of 300 acres of InVigor® hybrid canola and Liberty 150 SN herbicide.* Then maintain a 2 to 1 ratio of InVigor to Liberty 150 SN beyond the 300-acre minimum. | 20%  | 10%  | 10%  | 5%   | 5%   | 8%  | 8%   |
| <b>Baseline Reward</b><br>Purchase from 2 segments or 3 segments.   | 2% or 4%   | 2% or 4%   | 2% or 4%   | Qualifier  | 5% or 9%   | 4% or 8%  | 4% or 8%   |
| <b>Elite Reward</b><br>Qualify for a Baseline Reward + purchase \$250,000 or more of Elite Qualifying Products.   | Add 1% to Baseline Reward  |  |  | Add 1% to Baseline Reward  |  | Add 1% to Baseline Reward   | Add 1% to Baseline Reward  |
| <b>MAXIMUM TOTAL SAVINGS</b>  | 25%  | 15%  | 15%  | 6%   | 15%  | 17%   | 17%  |

\* All growers must also sign and comply with the BASF Liberty and Trait Agreement.

## BASF Ag Rewards – 2023 Western Grower Program and Legal Terms

1. **THIS BASF WESTERN AG REWARDS PROGRAM (PROGRAM) IS EXPRESSLY SUBJECT TO ALL OF THE OFFICIAL TERMS AND CONDITIONS AVAILABLE ONLINE AT [WWW.AGSOLUTIONS.CA/REWARDS](http://WWW.AGSOLUTIONS.CA/REWARDS) (PROGRAM TERMS AND CONDITIONS). YOU CAN ALSO RECEIVE A COPY OF THE PROGRAM TERMS AND CONDITIONS BY CALLING AGSOLUTIONS® CUSTOMER CARE AT 1-877-371-BASF (2273). BY PARTICIPATING IN THIS PROGRAM, YOU ARE AGREEING TO ACCEPT AND ABIDE BY THE PROGRAM TERMS AND CONDITIONS UNCONDITIONALLY.** The Program Terms and Conditions include provisions relating to the following: the offer period, eligibility and how to qualify, reward percentage value determination and reward calculation, reward eligibility verification, provision of consent to store, collect, share and use personal information and the receipt of commercial electronic messages.
2. BASF Products for the Program, to determine Program eligibility requirements, include:
  - **Inoculants:** All NODULATOR® brands
  - **Seed Treatments:** INSURE® CEREAL, INSURE CEREAL FX4, INSURE PULSE, and TERAXXA® F4
  - **Herbicides:** ALTITUDE FX®2, ALTITUDE FX 3, ARMEZON®, BANVEL® II, BASAGRAN, BASAGRAN FORTE, CENTURION®, CERTITUDE®, DISTINCT®, DYVEL®, DYVEL DSP, ENGENIA®, FACET® L, FRONTIER® MAX, GLADIATOR®, HEAT® COMPLETE, HEAT LQ, HEAT WG, LIBERTY® 150 SN, ODYSSEY® WG, ODYSSEY DLX, ODYSSEY NXT, ODYSSEY ULTRA Q, OUTLOOK®, POAST® ULTRA, PURSUIT®, SMOULDER™, SOLO®, SOLO ADV, SOLO ULTRA Q, VIPER® ADV, VORAXOR®, VORAXOR COMPLETE and ZIDUA® SC
  - **Fungicides:** ACROBAT®, CARAMBA®, CEVYA®, COTEGRA®, DYAX®, FORUM®, LANCE®, LANCE AG, HEADLINE®, NEXICOR®, PRIAXOR®, PRIAXOR DS, SERCADIS®, SPHAEREX®, TWINLINE® and VELTYMA®
  - **Seed:** INVIGOR® HYBRID CANOLA
  - **Insecticides:** CIMEGRA®, SEFINA® and TITAN®

For information on the SRP of the BASF Products listed in these Terms, please contact your authorized Western Canadian retailer. To confirm whether a retailer is an authorized retailer of BASF products, please call us toll-free at 1-877-371-BASF (2273).

3. BASF Qualifying Reward Products for the Program, to determine eligibility to receive a Baseline Reward, include all BASF Products listed in Term 2 above with the exception of the following:  
ALTITUDE FX 2, ALTITUDE FX 3, BANVEL II, BASAGRAN, CENTURION, DYVEL, DYVEL DSP, LIBERTY 150 SN, LANCE, LANCE AG, OUTLOOK, POAST ULTRA, PURSUIT, ACROBAT, CANTUS, HEADLINE, PRIAXOR DS, INVIGOR HYBRID CANOLA and SEFINA.
4. BASF Elite Qualifying Products for the Program, to determine eligibility to receive an Elite Reward, include all BASF Products listed in Term 2 above.
5. In order for Solo Brands to qualify for an InVigor Reward, Baseline Reward and/or the Elite Reward, the Eligible Participant must register a minimum of three hundred (300) acres of **Clearfield** lentils with a BASF **AgSolutions** Grower Representative, through **AgSolutions** Customer Care, or a Western Canadian retailer.
6. In order to be eligible for an InVigor Reward, first you must purchase \$20,000 CAD or more of qualifying BASF Products at a participating retail location, including the threshold quantities of a minimum of 300 acres of InVigor® hybrid canola and a minimum 300 acres of Liberty 150 SN herbicide. Second, you must then meet the minimum ratio of One (1) Liberty 150 SN herbicide acre for every Two (2) InVigor acres purchased (1:2 ratio) above the minimum of 300 acres of Liberty 150 SN herbicide. For example, if you purchase 700 acres of InVigor, you'll need to purchase a minimum of 350 acres of Liberty 150 SN herbicide. And if you purchase 500 acres of InVigor, you'll need to purchase a minimum of 300 acres of Liberty 150 SN herbicide since it is a minimum requirement to be eligible for the reward.

With the online BASF Ag Rewards Calculator, there's another simple way to calculate your rewards—and you can do it from anywhere.

Visit [agsolutions.ca/westrewardscalculator](http://agsolutions.ca/westrewardscalculator).



### Always read and follow label directions.

**AgSolutions**, ACROBAT, ALTITUDE FX, ARMEZON, BANVEL, BASAGRAN, CARAMBA, CERTITUDE, CEVYA, Clearfield, the unique Clearfield symbol, CIMEGRA, COTEGRA, DISTINCT, DYAX, DYVEL, ENGENIA, FACET, FORUM, FRONTIER, GLADIATOR, HEADLINE, HEAT, INSURE, INVIGOR, LANCE, LIBERTY, NEXICOR, NODULATOR, ODYSSEY, OUTLOOK, POAST, PRIAXOR, PURSUIT, SEFINA, SERCADIS, SOLO, SPHAEREX, TERAXXA, TITAN, TWINLINE, VIPER, VORAXOR and ZIDUA are registered trademarks of BASF; all used under license by BASF Canada Inc. INSURE CEREAL, INSURE CEREAL FX4, INSURE PULSE, and/or TERAXXA F4 seed treatments, and ACROBAT, CARAMBA, CEVYA, COTEGRA, DYAX, FORUM, HEADLINE, NEXICOR, PRIAXOR, PRIAXOR DS, SERCADIS, SPHAEREX, TWINLINE, and/or VELTYMA fungicides should be used in a preventative disease control program. ALTITUDE FX 2 and ALTITUDE FX 3 can only be used on wheat varieties with the Clearfield trait.  
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CENTURION is a registered trade-mark of Arysta LifeScience Group Company.

  
We create chemistry