

BASF Ag Rewards

2024 Western Canada Grower Program

Offer Period: October 1, 2023 – September 30, 2024

	Segment 1 Crop Establishment Solutions		Segment 2 Herbicide Solutions		Segment 3* Broadleaf Fungicide Solutions	Segment 4 Cereal Fungicide Solutions
	Teraxxa® F4 and Insure® Cereal seed treatment brands	Insure Pulse and Nodulator® inoculant brands	Heat® brands, Smoulder® and Voraxor® brands	Armezon®, Basagran® Forte, Certitude®, Distinct®, Engenia®, Facet® L, Frontier® Max, Odyssey® brands, Solo® Brands, Viper® ADV and Zidua® SC	Cotegra®, Dyax®, Priaxor® and RevyPro®	Caramba®, Nexicor®, Sphaerex® and Twinline®
InVigor Reward Purchase a minimum of 300 acres of InVigor® hybrid canola and 300 acres of Liberty® 150 SN herbicide** AND achieve a minimum ratio of 1 acre of Liberty 150 SN to 2 acres of InVigor canola	15%	10%	5%	5%	8%	8%
Baseline Reward Purchase (i) 2 or more segments with a minimum of 300 acres from each segment AND (ii) at least a total of \$20,000 BASF Products	2% or 4%	2% or 4%	Qualifier	5% or 9%	4% or 8%	4% or 8%
Elite Reward Qualify for a Baseline Reward + purchase at least a total of \$250,000 BASF Products	1%		1%		1%	1%
MAXIMUM TOTAL SAVINGS	20%	15%	6%	15%	17%	17%



LIBERTY 150 HERBICIDE REWARD: EARN UP TO \$2 PER ACRE ON LIBERTY 150

Growers can earn \$1 per acre on Liberty 150 with a minimum purchase of 300 acres of InVigor hybrid canola and 300 acres of Liberty 150 SN herbicide AND achieve a minimum ratio of 1 acre of Liberty 150 SN to 1 acre of InVigor canola.

An additional \$1 per acre on Liberty 150 SN herbicide can be earned if a grower also qualifies for a Baseline Reward.

* Purchases of Lance brands will be taken into account in the fulfillment of the three hundred (300) acre minimum purchase threshold for Segment 3; however, they are not Qualifying Reward Products in which the Eligible Participant will receive a Baseline Reward.

** All growers must also sign and comply with the BASF Liberty and Trait Agreement.

BASF Ag Rewards – 2024 Western Grower Program and Legal Terms

1. **THIS BASF WESTERN AG REWARDS PROGRAM (PROGRAM) IS EXPRESSLY SUBJECT TO ALL OF THE OFFICIAL TERMS AND CONDITIONS AVAILABLE ONLINE AT WWW.AGSOLUTIONS.CA/REWARDS (PROGRAM TERMS AND CONDITIONS). YOU CAN ALSO RECEIVE A COPY OF THE PROGRAM TERMS AND CONDITIONS BY CALLING AGSOLUTIONS® CUSTOMER CARE AT 1-877-371-BASF (2273). BY PARTICIPATING IN THIS PROGRAM, YOU ARE AGREEING TO ACCEPT AND ABIDE BY THE PROGRAM TERMS AND CONDITIONS UNCONDITIONALLY.** The Program Terms and Conditions include provisions relating to the following: the offer period, eligibility and how to qualify, reward percentage value determination and reward calculation, reward eligibility verification, provision of consent to store, collect, share and use personal information and the receipt of commercial electronic messages.
2. BASF Products for the Program, to determine Program eligibility requirements, include:
 - **Inoculants:** All NODULATOR® brands
 - **Seed Treatments:** INSURE® CEREAL, INSURE CEREAL FX4, INSURE PULSE and TERAXXA® F4
 - **Herbicides:** ALTITUDE FX® 3, ARMEZON®, BASAGRAN®, BASAGRAN FORTE, CENTURION®, CERTITUDE®, DISTINCT®, ENGENIA®, FACET® L, FRONTIER® MAX, HEAT® COMPLETE, HEAT LQ, HEAT WG, LIBERTY® 150 SN, ODYSSEY® NXT, ODYSSEY ULTRA, ODYSSEY ULTRA Q, SMOULDER®, SOLO® ADV, SOLO ULTRA Q, VIPER® ADV, VORAXOR®, VORAXOR COMPLETE and ZIDUA® SC
 - **Fungicides:** ACROBAT®, CANTUS®, CARAMBA®, CEVYA®, COTEGRA®, DYAX®, FORUM®, HEADLINE®, LANCE®, LANCE AG, NEXICOR®, PRIAXOR®, PRIAXOR DS, REVYPRO®, SERCADIS®, SPHAEREX®, TWINLINE® and VELTYMA®
 - **Seed:** INVIGOR® HYBRID CANOLA
 - **Insecticides:** CIMEGRA®, SEFINA® and TITAN®

For information on the SRP of the BASF Products listed in these Terms, please contact your authorized Western Canadian retailer. To confirm whether a retailer is an authorized retailer of BASF products, please call us toll-free at 1-877-371-BASF (2273).

3. BASF Qualifying Reward Products for the Program, to determine eligibility to receive an InVigor Reward, Baseline Reward and Elite Reward, include all BASF Products listed in Term 2 above with the exception of the following:
ACROBAT, ALTITUDE FX 3, BASAGRAN, CANTUS, CENTURION, HEADLINE, LANCE, LANCE AG, LIBERTY 150 SN, PRIAXOR DS, INVIGOR HYBRID CANOLA and SEFINA.
4. In order for Solo Brands to qualify for an InVigor Reward, Baseline Reward and/or the Elite Reward, the Eligible Participant must register a minimum of three hundred (300) acres of Clearfield® lentils with a BASF **AgSolutions** Grower Representative, through **AgSolutions** Customer Care, or a Western Canadian retailer.
5. In order to be eligible for an InVigor Reward, first you must purchase a minimum of 300 acres of InVigor® hybrid canola and a minimum 300 acres of Liberty 150 SN herbicide. Second, you must then meet the minimum ratio of one (1) Liberty 150 SN herbicide acre for every two (2) InVigor acres purchased (1:2 ratio) above the minimum of 300 acres of Liberty 150 SN herbicide. For example, if you purchase 700 acres of InVigor, you'll need to purchase a minimum of 350 acres of Liberty 150 SN herbicide. And if you purchase 500 acres of InVigor, you'll need to purchase a minimum of 300 acres of Liberty 150 SN herbicide since it is a minimum requirement to be eligible for the reward.
6. In order to be eligible for a Baseline Reward, first you must purchase \$20,000 CAD or more of qualifying BASF Product from an authorized Western Canadian retailer. Second, you must purchase a minimum of three hundred (300) acres of BASF Qualifying Reward Products from any two (2) or more of the four (4) BASF Segments set out in the table above. For the avoidance of doubt, purchases of BASF Qualifying Reward Products for the purpose of fulfilling the latter requirement will also count towards fulfilling the requirement to purchase \$20,000 CAD or more of qualifying BASF Product. Purchases of the Lance brands will be taken into account in the fulfilment of the three hundred (300) acre minimum purchase threshold for Segment 3; however, the Lance brands are not Qualifying Reward Products in which the Eligible Participant will receive a Baseline Reward.
7. In order to be eligible for a Liberty Reward of \$1 per acre on Liberty 150 SN, first you must purchase a minimum of 300 acres of InVigor hybrid canola and a minimum of 300 acres of Liberty 150 SN herbicide. Second, You must achieve a minimum ratio of one (1) Liberty 150 SN herbicide acre for every one (1) InVigor acre (1:1 ratio) above the minimum of 300 acres of Liberty 150 SN herbicide. You may earn an additional \$1/acre (amounting to a total of \$2/acre) if you qualify for a Liberty Reward and a Baseline Reward. For example, if you purchase 1000 acres of Liberty 150 SN herbicide and 500 acres of InVigor hybrid canola, and also qualify for a Baseline Reward, you will be entitled to the maximum reward of \$2 per acre on 1000 acres of Liberty 150 and would receive \$2000.

With the online BASF Ag Rewards Calculator, there's another simple way to calculate your rewards—and you can do it from anywhere.

Visit agsolutions.ca/westrewardscalculator.



Always read and follow label directions.

AgSolutions, ACROBAT, ALTITUDE FX, ARMEZON, BASAGRAN, CANTUS, CARAMBA, CERTITUDE, CEVYA, CIMEGRA, Clearfield, the unique Clearfield symbol, COTEGRA, DISTINCT, DYAX, ENGENIA, FACET, FORUM, FRONTIER, HEADLINE, HEAT, INSURE, INVIGOR, LANCE, LIBERTY, NEXICOR, NODULATOR, ODYSSEY, PRIAXOR, REVYPRO, SEFINA, SERCADIS, SMOULDER, SOLO, SPHAEREX, TERAXXA, TITAN, TWINLINE, VELTYMA, VIPER, VORAXOR and ZIDUA are registered trademarks of BASF; all used under license by BASF Canada Inc. INSURE CEREAL, INSURE CEREAL FX4, INSURE PULSE, and/or TERAXXA F4 seed treatments, and ACROBAT, CANTUS, CARAMBA, CEVYA, COTEGRA, DYAX, FORUM, HEADLINE, LANCE, LANCE AG, NEXICOR, PRIAXOR, PRIAXOR DS, REVYPRO, SERCADIS, SPHAEREX, TWINLINE, and/or VELTYMA fungicides should be used in a preventative disease control program. ALTITUDE FX 3 can only be used on wheat varieties with the Clearfield trait.
© 2023 BASF Canada Inc.

CENTURION is a registered trade-mark of Arysta LifeScience Group Company.

BASF
We create chemistry