



2014 Seed Profile



“There’s a New Kid in Town”

When a new hybrid seed comes along, growers first take a wait-and-see attitude, looking before buying, then sampling before adopting. But what if the newest hybrid isn’t seed at all? What if it’s a new company?

There’s a new kid in town! As Nuseed and SEEDS 2000 come together to form the newest hybrid—the Nuseed brand—growers can expect the best of both worlds. The Nuseed brand represents a new company with a new look, but also with a proud heritage. Growers will receive the full benefit of global research and genetics from Nuseed combined with the field-level knowledge and service they already are accustomed to from the SEEDS 2000 brand.

More, better, faster! Product innovation has been the foundation of our business for the past twenty one years and will be greatly enhanced as the two companies combine. Nuseed and SEEDS 2000 together will bring more research, better hybrids and faster results!

For 2014, the seed you plant from our company will come in a Nuseed branded bag, a bag with a new look but full of the same great seed and quality you’ve come to expect previously from the SEEDS 2000 brand. But it’s more than a new brand with a new look, it’s so much more. It’s a bag full of more leading research and plant genetics, more local advice and more of the seed technology that works where it counts, on your farm.

There’s another new kid in town, his name is Tim Birkel, and he will be taking over the reigns from me as we transition to the Nuseed brand. I want to personally thank all of you for your previous business and ask that you continue to support Tim and the great employees who built the SEEDS 2000 brand as we transition to Nuseed. The future is bright and full of opportunity!

Sincerely,



Steve Kent



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Clearfield® Confection



Nuseed Sunflower Hybrids

Jaguar Brand (X4407)

The industry's first Clearfield confection sunflower hybrid, Jaguar is a high yielding, uniform, single cross hybrid tolerant to the BASF herbicide, SOLO®.

Jaguar is an early maturing hybrid that produces the large, long, dark seed preferred by processors for the in-shell market. This hybrid has above average stalk and root strength resulting in excellent standability. Jaguar is suitable for northern production areas and for late planting in southern areas.

Key benefits

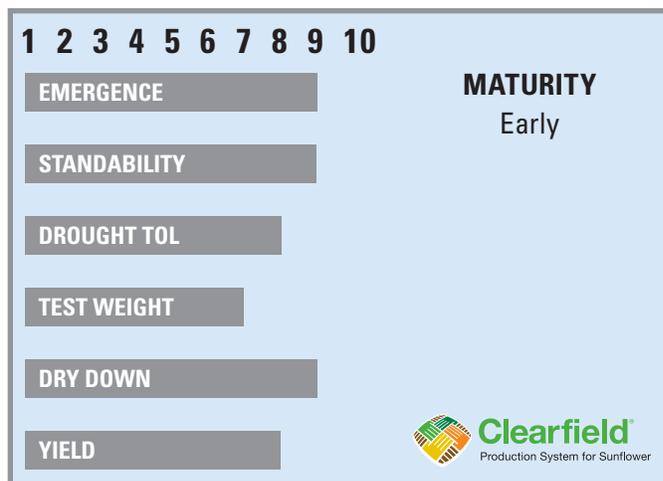
Large, long, dark seed

Excellent standability

Very uniform single cross hybrid

Excellent late season plant health

SOLO herbicide tolerance



Jaguar DMR Brand

Jaguar DMR is an early maturing, uniform single-cross, second-generation Clearfield hybrid with resistance to multiple races of downy mildew. **Jaguar DMR** has long dark seeds suitable for in-shell markets.

Key benefits

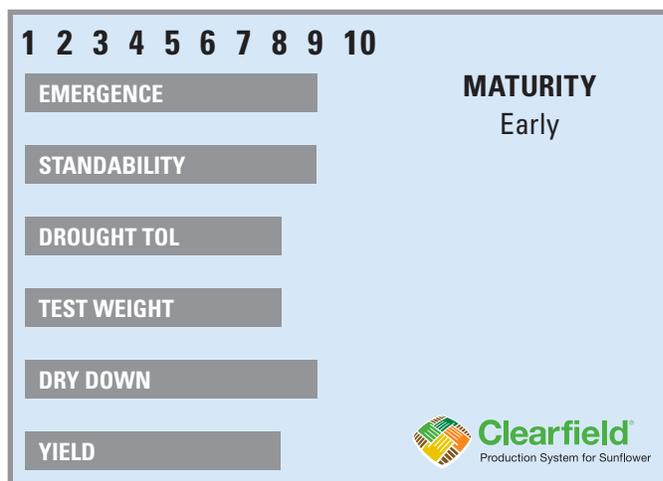
Large, dark seed

Good stalk and root strength

Resistant to multiple races of downy mildew

Widely adapted

SOLO herbicide tolerance



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